

# Strengthening Business through Volunteerism

Third Annual  
Business Volunteer Institute  
Part of the annual Faces of Leadership Conference

Charleston Civic Center

Wednesday, July 15  
8:30 am to 1:15 pm

The Business Volunteer Institute is back for a third year and full of resources for both new and experienced volunteer programs. Market research has shown that the public image benefits of business volunteerism are priceless. Imagine harnessing the people power of West Virginia's businesses to address the state's pressing needs! The achievement of this vision begins with your workplace and the establishment of an employee volunteer program. Join us and find out how to be part of this growing movement.

## Making a Difference through Volunteerism, 8:30 - 9:00 am

Hear from one of your peers how business volunteer programs can benefit West Virginia! Judy Jennings will share Clear Channel's employee volunteer story and Teddy Kluemper, from Habitat for Humanity will describe how company volunteerism has directly benefited them.

## Breakout Sessions, 9:00 to 10:00 am – participants choose one option

- 1. Getting Off the Ground: Business/Employee Volunteer Program Start-Up:** Interested in starting an employee volunteer program? This beginner's option offers the basics. Hear from companies who have successful programs in place.
- 2. Sustaining Volunteer Programs in Today's Economy:** How and why do companies maintain their volunteer efforts in tough economic times? Gather insight from statewide businesses that are making it work.
- 3. Building Community Champions:** Hear from Suzanne Morse, president of the Pew Partnership for Civic Change, that provides possible solutions to community and economic development issues across America. Find out how to use your skills and attitudes to "champion" innovative ideas and initiatives in your community.

## Business Volunteering World Café, 10:15 am to 12:00 pm

Come back together for a World Café, an innovative yet simple process to discover new insights into employee volunteerism. Through orchestrated discussions, participants will move between groups to harvest the wisdom of the entire group. If you have never participated in the World Café process, this is an opportunity you won't want to miss! You will leave feeling energized!

## 7 L's of Living and Learning, 12:00 to 1:15 pm

Join Jenny Nolen over lunch for an entertaining keynote address! Jenny believes that to be an effective leader you must master a certain skill set – most importantly, the ability to laugh at yourself, even in adversity! Known as *Alabama's Funniest Lady*, Jenny Nolen has been in the national spotlight for over 25 years.



BVC

To register, contact Emily Schoen at  
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