

# What's in it for you?

Sure, partnering with Big Brothers Big Sisters has been proven to make a measurable, long-lasting impact on your local schools and communities, and the kids in them. But it's also a very smart business decision, one that can have a tangible, positive impact on your company.

## **You'll get a stronger community.**

Less drug and alcohol abuse. Better school performance. Stronger families. BBBS mentoring has a powerful, measurable, ongoing local impact. Partnering with us ensures a more educated workforce, more successful customer base and the long-term economic viability of our community.

## **You'll increase employee engagement and performance.**

Research shows employees- even those that don't volunteer- feel greater pride and loyalty toward an employer that supports a respected cause like BBBS and encourages workers to get involved. Those that do volunteer return to work with renewed enthusiasm. And because BBBS mentoring relies on team-building, volunteers often tell us the experience has strengthened their relationships with co-workers and increased their commitment to the firm.

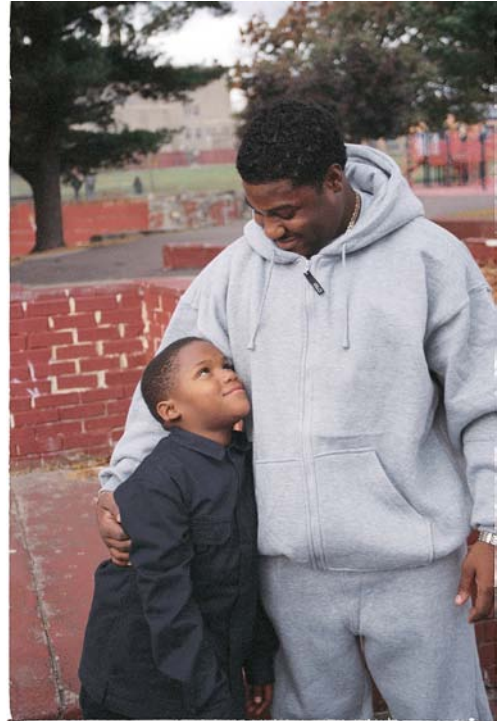
## **You'll get a stronger public image.**

We're a widely recognized and well-respected cause. Nationally, more than 80% of the public knows the Big Brothers Big Sisters' brand. Your company will develop a more favorable image within your local community and national markets.

## **You'll get a partner that fits well.**

Being a "Big" is something just about any employee can do. Our programs are specifically designed for busy people, and we offer volunteer options that match your employees' interests – no matter what their age. Big Brothers and Big Sisters span all age groups. Plus, it's fun! Volunteers constantly say they get back more than they give.

We have a strong track record of building partnerships that benefit both your company and Big Brothers Big Sisters. Our programs are virtually turn-key for partner organizations like yours; our professional staff structures the program, tailors it to your organization, and helps get it up and running. We provide ongoing, customized support. And we report back to your organization to share the impact.



**Big Brothers Big Sisters of the Tri-State**  
**304-522-2191 • 800-971-2101**  
**[www.bbbstristate.org](http://www.bbbstristate.org)**