

# **The Continuing Education Certificate in Nonprofit Management**

WVU Division of Social Work, Office of Professional & Community Education

The following Strengthening Communities: Faces of Leadership 2009 sessions have been approved as qualifying towards the CE Certificate in Nonprofit Management:

## **Tuesday 7/14**

**Opening Keynote: Yestermorrow: Using a Region's Heritage and Culture for its Economic Future** (Core Area: Service Provision - Program Development, 0.75 hours)

### **Session 1: 1:30-3pm** (all worth 1.5 hours)

- 1: Connecting with Your State Government** (Nonprofit Fundamentals - Legal Organization)
- 2: Taking the Mystery Out of Fundraising** (Core Area: Resource Development – Special Topics in Resource Development)
- 3: Community Development Program Planning Utilizing Logic Models – Part 1** (Core Area: Service Provision– Program/Organizational Design & Evaluation)
- 4: Surviving During These Tough Economic Times** (Core Area: Human Resource Development – Management)
- 5: Building Connections through an Asset Approach** (Core Area: Service Provision – Program Development OR Resource Development – Special Topics in Resource Development)
- 6: Growing Leaders: Strategies to Support and Develop Young Leaders** (Core Area: Human Resource Development - Management)
- 7: Batter Up! Leadership in a Time of Crisis** (Core Area: Human Resource Development - Management)
- 8: Basics in Effective Volunteer Management – Part 1** (Core Area: Human Resource Development – Volunteer Management)
- 9: Five Promises/Twelve Sectors: Working Together for Stronger Communities** (Special Topics/Electives)
- 10: Compassionate Communication – Part 1** (Core Area: Human Resource Development – Management)
- 11: Social Media: Web-based Technology and Civic Engagement** (Special Topics/Electives)

### **Session 2: 3:30-5pm** (all worth 1.5 hours)

- 12: The ABCs of Advocacy** (Core Area: Nonprofit Fundamentals – Legal Organization)
- 13: Leave a Legacy** (Core Area: Resource Development – Financial Resource Development)
- 14: Community Development Program Planning Utilizing Logic Models – Part 2** (Core Area: Service Provision– Program/Organizational Design & Evaluation)
- 15: Taking Charge: Activating Volunteer Networks and Partnerships** (Core Area: Human Resource Development – Volunteer Management)
- 16: Small Voices, Big Songs** (Core Area: Human Resource Development – Volunteer Management)
- 17: Looking Deeper: The Act of Reflection** (Core Area: Human Resource Development –

Management)

**18: Volunteer Mobilization Centers** (Core Area: Human Resource Development – Volunteer Management)

**19: Basics in Effective Volunteer Management - Part 2** (Core Area: Human Resource Development – Volunteer Management)

**20: Powerful Partnerships – Different Shapes and Sizes** (Core Area: Service Provision– Program Development)

**21: Compassionate Communication – Part 2** (Core Area: Human Resource Development – Management)

**22: Community Board Leadership** (Core Area: Board of Directors/Governance – Board Self Governance)

### **Wednesday, July 15**

**General Session (9am-12pm): Building Community Champions** (Service Provision – Program Development, 3 hours)

**Session 3: 1:30-3pm** (all worth 1.5 hours)

**23: Building Program Sustainability through Collaboration – Part 1** (Core Area: Service Provision–Program/Organizational Design & Evaluation)

**24: Basic Grant Writing: Grant Planning & Preparation** (Core Area: Resource Development – Grant Writing)

**25: Greatness in the Social Sector: What We Can Learn from Jim Collins – Part 1** (Core Area: Human Resource Development - Management)

**26: Would You Like Some Cheese with that Whine? Strategies for Overcoming Negativity** (Special Topics/Electives)

**27: Designing Epiphanies: Practicing Appreciative Inquiry – Part 1** (Core Area: Human Resource Development - Management)

**28: A Meaningful Approach to Giving: Planting the Seeds of Service-Learning – Part 1** (Core Area: Human Resource Development – Volunteer Management)

**29: Don't Be an Ostrich!** (Core Area: Nonprofit Fundamentals – Org. Design & Infrastructure)

**30: Engaging Rural Volunteers: Effective Strategies and Tools** (Core Area: Human Resource Development – Volunteer Management)

**31: Donated Computers: What Do We Do With Them?** (Special Topics/Electives)

**32: Skills for Life: Or What I Learned from My Grandparents** (Special Topics/Electives)

**33: Bootstrap Marketing for Nonprofits – Part 1** (Special Topics/Electives)

**Session 3: 3:30-5pm** (all worth 1.5 hours)

**34: Building Program Sustainability through Collaboration – Part 2** (Core Area: Service Provision–Program/Organizational Design & Evaluation)

**35: Strengthening the Community through Financial Literacy** (Special Topics/Electives)

**36: Greatness in the Social Sector: What We Can Learn from Jim Collins – Part 2** (Core Area: Human Resource Development - Management)

**37: Developing Community Leadership Programs** (Core Area: Service Provision – Rural Community Service)

**38: Designing Epiphanies: Practicing Appreciative Inquiry – Part 2** (Core Area: Human Resource Development - Management)

**39: A Meaningful Approach to Giving: Planting the Seeds of Service-Learning – Part 2** (Core Area: Human Resource Development – Volunteer Management)

**40: What Do You Want From Me?** (Core Area: Human Resource Development - Management)

**41: Boom into Volunteering** (Core Area: Human Resource Development – Volunteer Management)

**42: Improve Your Survey Design – Utilize a 5-Step Model** (Core Area: Service Provision – Program Development OR Service Provision – Program/Organizational Design & Evaluation)

**43: Stressed is Desserts Spelled Backwards! - Manage Stress Before It Manages You** (Special Topics/Electives)

**44: Bootstrap Marketing for Nonprofits – Part 2** (Special Topics/Electives)

## **Thursday 7/16**

**Session 5: 9-10:30am** (all worth 1.5 hours)

**45: TNT: Training Not Telling** (Core Area: Human Resource Development - Management)

**46: The Flip Side of Grantwriting: Reading and Scoring Grant Applications** (Core Area: Resource Development – Grant Writing)

**47: Keys to Nonprofit Management: Nurturing Your Coalition Partners – Part 1** (Core Area: Service Provision – Program/Organizational Design & Evaluation)

**48: Ready, Set, Go! Understanding Reunion and Reintegration** (Core Area: Human Resource Development – Volunteer Management)

**49: A Process for Continually Improving West Virginia Communities** (Core Area: Service Provision – Program/Organizational Design & Evaluation)

**51: Community Run Disaster Relief Shelters** (Special Topics/Electives)

**52: Recruiting and Placing Volunteers** (Core Area: Human Resource Development – Volunteer Management)

**53: Alternative Spring Break – Service-Learning with Wheels** (Core Area: Human Resource Development – Volunteer Management)

**54: Do You Know Your Neighbor?** (Special Topics/Electives)

**55: How to Deal with Annoying People: Understanding Social Styles as Strengths** (Core Area: Human Resource Development - Management)

**Session 6: 11:00am-12:30pm** (all worth 1.5 hours)

**56: Transformers – Leaders in Disguise** (Special Topics/Electives)

**57: Some Legal Stuff You Wanted to Know but Were Afraid to Ask** (Core Area: Nonprofit Fundamentals – Legal Organization)

**58: Keys to Nonprofit Management: Nurturing Your Coalition Partners – Part 2** (Core Area: Service Provision – Program/Organizational Design & Evaluation)

**60: Using GIS in Support of Community-Based Efforts** (Special Topics/Electives)

**61: T.E.A.M. – Together Each Achieves More** (Core Area: Human Resource Development - Management)

**62: Bootstrap Marketing for Nonprofits – Part 1** (Special Topics/Electives)

**63: Finding the Right Mix** (Core Area: Human Resource Development – Volunteer Management)

**64: Using National Service to Help Your Community** (Core Area: Human Resource Development – Volunteer Management)

**65: Structure Your Event to Engage Me** (Special Topics/Electives)

**66: “SAY WHAT?!”: Non-Verbal Communication and Implications for the Workplace** (Core Area: Human Resource Development - Management)

**Closing Lunch Session (12:30-1:15pm): The Seven Ls of Living** (Core Area: Human Resource Development-Management, 0.75 hours)

For more information on the Continuing Education Certificate in Nonprofit Management, stop by the WVU Division of Social Work Exhibit Booth OR contact Jacki Englehardt, MSW at 304-293-3501, ext. 3109 or [Jacki.Englehardt@mail.wvu.edu](mailto:Jacki.Englehardt@mail.wvu.edu)

**Thank you WV Commission for National & Community Service  
for supporting this program!**