

National Preparedness Month 2008
Radio Ads
WV Commission for National and Community Service

30 Second Spot
National Preparedness Month
Week 1 (September 1-7)
“Get an Emergency Kit”

“GET AN EMERGENCY KIT”

- VO:** It’s important to make sure your family is prepared in case of an emergency.
- FATHER:** We have an emergency kit in our bedroom closet. When we had a two-day power outage, we planned to use the flashlights in our kit to find our way around the house at night. That’s when we realized the batteries were dead.
- MOM:** Now we know to update our batteries every year and we might even add some candles and matches to the kit just to be safe.
- VO:** Do you have an emergency kit? Is it up-to-date? To learn more about creating an emergency kit for your family, go to volunteerwv.org. This message is brought to you by West Virginia Citizen Corps, a program of the West Virginia Commission for National and Community Service.

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30 Second Spot
National Preparedness Month
Week 2 (September 8-14)
“Make an Emergency Plan”

“MAKE AN EMERGENCY PLAN”

- FEMALE:** We inherited this business from our father.
- MALE:** Who got it from his father.
- FEMALE:** We needed an emergency plan in case of fire, cyber-attack...
- MALE:** ...Or really anything.
- FEMALE:** So we went to volunteerwv.org and got free checklists, templates, and more to be prepared. Now we worry less about the future of our business after an emergency.
- ANNOUNCER:** Go to volunteerwv.org for details on creating an emergency preparedness plan. Becoming a success is hard work. Protecting it isn’t. This message is brought to you by West Virginia Citizen Corps, a program of the West Virginia Commission for National and Community Service.

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30 Second Spot

National Preparedness Month
Week 3 (September 15-21)
“Be Informed”

“BE INFORMED”

- VO:** It’s important to make sure your family knows how to handle any possible emergency.
- FATHER:** When we moved to West Virginia three years ago, we never dreamed the neighborhood we chose would be faced with a flood. But when a severe storm hit last summer, we had to evacuate on short notice. Luckily, thanks to our local Citizen Corps volunteers, we knew where to go and what to do.
- MOM:** The volunteers supplied us with information about multiple evacuation routes and specific steps to take as soon as we knew we had to leave our home.
- VO:** Emergencies can range from inconvenient to devastating. Are you prepared? Visit volunteerwv.org for helpful tools and information to prepare your family for the unexpected. This message is brought to you by West Virginia Citizen Corps, a program of the West Virginia Commission for National and Community Service.

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30 Second Spot
National Preparedness Month
Week 4 (September 22-30)
“Get Involved”

“GET INVOLVED”

- MALE:** I still often think about the devastation on the Gulf Coast when Hurricane Katrina hit three years ago. When it happened, I remember thinking, “What if that happened here in West Virginia? What would I have done? How would I have been prepared?”
- VO:** Disaster can strike anywhere. Are you and your family ready?
- Citizen Corps Councils in West Virginia are helping communities prepare for disasters of all types. Volunteers like you can help.
- To find out how to get involved in your community, visit volunteerwv.org. This message is brought to you by West Virginia Citizen Corps, a program of the West Virginia Commission for National and Community Service.

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