

# MEDIA ADVISORY

FOR IMMEDIATE RELEASE  
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## **ReadyWV! Initiative Unveiled at State Citizen Corps Council Meeting**

**Charles Town, WV** – In honor of National Preparedness Month, West Virginia Citizen Corps is launching a *ReadyWV* campaign, that will encourage West Virginians to take simple steps to prepare for emergencies. These steps include: Get a Kit; Make a Plan; Be Informed about the different types of emergencies and their appropriate responses; and Get Involved.

Who?: West Virginia Citizen Corps  
West Virginia Division of Homeland Security & Emergency Management

What?: West Virginia State Citizen Corps Council meeting

When?: Wednesday, September 9

Where?: The Inn at Charles Town  
*Charles Town Races and Slots*

Why?: *To help spread the message and make its partners and members better prepared, West Virginia Citizen Corps is hosting the State Citizen Corps Council meeting to unveil the ReadyWV initiative, which includes a web site, new logo, and radio and television commercials. Through funding from the West Virginia Division of Homeland Security and Emergency Management and coordination with Volunteer West Virginia, **ReadyWV** is an awareness campaign and an online tool that helps West Virginians know what to do before, during, and after an emergency. The campaign strives to provide families, neighborhoods and local communities in West Virginia with easy access to basic information on how to prepare for emergencies. The web site, [.ready.wv.gov](http://.ready.wv.gov), will show potential hazards by geographic region and provide preparedness checklists, kids' activities, and more!*

For more information about the *ReadyWV* campaign and National Preparedness Month, visit [.ready.wv.gov](http://.ready.wv.gov) or call 1-800-WV-HELPS.

*Citizen Corps is a state and local initiative to involve community organizations, individuals and volunteers to build a culture of preparedness. At the state level, the West Virginia Citizen Corps program promotes the message of citizen preparedness and supports the integration of local trained disaster volunteers into the state's emergency plans. Across the state, local Citizen Corps Councils and volunteers actively engage in promoting and enhancing community preparedness.*

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